



REGISTER OF ONLINE SHOPPING ON FACEBOOK

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Abstract

Language is one of communication tool that it is widely used by people for many needs. Because it is used by different people for different needs, thus it raises many variations. One of variation is register. Register is a variety of language used by people in specific situation. As one of language variation, register mostly occurs in the form of sets of terms. These terms appear in a certain field, like medical, banking, flight, etc. An interesting language phenomena that nowadays seems to grow and can be considered as register is the language used in online shopping on facebook. It is a kind of trading activities using internet networking in which it permits people just stay at home or office to do the transactions instead of going out like in conventional business. Some registers of online shopping on facebook are *COD*, *PM*, *ongkir*, *mat*, *reseller*, *dropship*, etc. They can be found in the form of words, phrases, or sentences. Usually they are represented through picture and expressions. Thus, presenting interesting language in online shopping is very recommended as well as understanding the register in online shopping to make it easy in shopping via online.

Kata Kunci : *register, online shopping, facebook*

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