



AN ANALYSIS OF WORD FORMATION PROCESSES USED IN THE NAMES OF STORES IN HARTONO MALL AND THE PARK MAL SOLO BARU

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Abstract

This research purposes to know the classification of word formation processes used in the name of stores in Hartono Mall and the Park Mall Solo Baru. The theory of word formation process combined Yule (2010) and Hatch and Brown (1995). This research is descriptive qualitative research because the data collected by using docuementation and cata technique. The data used in this research are the words found in the name of stores in Hartono Mall and The Park Mall Solo Baru. Based on the findings, basically there are 11 classifications of word formation combined Yule and Hatch and Brown. The researcher only found 5 kinds of classification. There are borrowing, compounding, clipping, acrony, and multiple processes.

Keywords : *Word formation processes, Names of Stores, Hartono Mall and The Park Mall Solo Baru.*

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