



THE USING OF VIDEO AS A MEDIA IN TEACHING CROSS CULTURE UNDERSTANDING (CCU)

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Abstract

CCU has many materials to learn because students have to learn everyday life styles of the target language. Besides they have to understand well for their own culture. Teaching learning process in CCU usually in a traditional method, lecturer explains about the material while the students have to listen carefully for the understanding the material. It makes students feel bored. So, CCU needs something new in the way of teaching especially for the teaching media.

In recent years, the using of video in English classes has grown rapidly as a result of the increasing emphasis on communicative techniques. Being a rich and valuable resource, video is well-liked by both students and teacher (Hemei, 1997:45). Definition of video was linked to text and graphics and the way of playing of video jumping is from one point to another was quite slow, and the norm was to watch a videotape from beginning to end (Brophy, 2004: 25).

CCU uses video as the teaching media. It helped student to get a better visualization of the material. Using visualization made the students saw the culture or the material in front of them. Besides it helped the students decrease their bored time.

Kata Kunci : *CCU, video, Teaching media*

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